Atty Docket No. CDTP004C1

Application No.:

09/677,711

Information Disclosi Statement By Applicant Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

(Use Several Sheets if Necessary)

**U.S. Patent Documents** 

Examiner	T	l T		T		Sub-	Filing
Initial	No.	Patent No.	Date	Patentee	Class	class	Date
YY	A	5,661,516	8/26/97	Carles		REC	EIVED
	В	5,712,979	1/27/98	Graber et al.			LIVED
	C	5,931,901	9/1999	Wolfe et al.		007	7 200
	Q	5,848,397	12/1998	Marsh et al.		Technol	7001
$\forall$	E	5,948,061	9/1999	Merriman et al.		"lology	2001 20(1996 2100
	†						100
	<del></del>						

Foreign Patent or Published Foreign Patent Application

Examiner Initial	No.	Document No.	Publication Date	Country or Patent Office	Class	Sub- class	Trans Yes	slation No

	•	Other Documents	7
Examiner -			Ž
Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication	١
	F	Hotmail, "Hotmail Provides Web-Based Free E-mail To The World On	え
		Independence Day," Press Release, July 1, 1996	×
ļ			EST
	G	Hotmail, "Hotmail Tops 100,000 Subscribers," Press Release, September 6,	mr.
		1996.	5
			18
	H	Hotmail, "Hotmail Subscriber Base Doubles to 500,000 in One Month,"	7
		Press Release, November 11, 1996.	Ú
			<u></u>
	17	Hotmail, "Hotmail Subscriber Base Tops One Million," Press Release,	Ž.
		January 21, 1997.	
Examiner	٠	Date Considered , ,	
	1	11/29/04	

Examiner: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Pg. 1 of 6



**Information Disclosure** Statement By Applicant

Form 1449 (Modified)

Atty Docket No. CDTP004C1

Application No.: 09/677,711

Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

## Other Documents

T	
No.	Author, Title, Date, Place (e.g. Journal) of Publication
J	PointCast, "PointCast Unveils First News Network that Reaches Viewers at
	Their Desktops," Press Release, February 13, 1996.
K	PointCast, "PointCast Announces Dramatic Enhancements to Advertiser
	Services," Press Release, June 26, 1996.
L	PointCast, "PointCast Announces Advertising Sales to Major Sponsors,"
	Press Release, July 19, 1997.
М	Wasserman, "Cyber trails to you," San Jose Mercury News, December 6, 1996.
N	Netscape Web Site Advertising Opportunities, Netscape Communications Corporation, 1997.
0	"Real Ads for Real Money," (CyberGold) PC Magazine, page 9, January 7, 1997.
P	Ad Targeting, Banner Delivery, and Criteria, DoubleClick, Inc., (http://www.doubleclick.net/nf/adinfo/).
	Date Considered .
	K L M

Examiner: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

RECEIVED

OCT 1 7 2001

Technology Center 2100



Information Disclosure Statement By Applicant Atty Docket No. CDTP004C1 Application No.: 09/677,711

Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

	Other Documents	REON			
Examiner		CEIVE			
Initial No.		1000			
Q	Advertising Opportunities, Hotmail Corporation, (http://www.hotmail.com/), 1996-97.	Nechnology Center 2			
R	Hallam-Baker et al., "Session Identification URI," W. (http://www.w3.org/pub/WWW/TR/WD-session-id-9021, 1996.	3C working drait,			
S	Mutz et al., "User-Agent Display Attributes," HTTP Internet Draft, (http://www.ics.uci.edu/pub/ietf/http/),				
T	Fielding et al., "Hypertext Transfer Protocol HTTP/Group, Internet Draft, (http://www.ics.uci.edu/pub/iet/1996.	/1.1," HTTP Working f/http/), August 12,			
Ū	Holtman, "Content negotiating user agent extension,"	v1.1, Sept. 2, 1996.			
V	Dunn et al., "Privacy and Profiling on the Web," Mic (http://www.w3.org/TR/NOTE-Web-privacy.html), Ju				
W	Hensley et al. Proposal for Open Profiling Standard Inc., (http://www.w3.org/TR/NOTE-OPS-FrameWork	•			
X	Netscape Communications Corp., "Netscape, Friefly and Versign Propose Open Profiling Standard (OPS) to Enable Broad Personalization of Internet Services," Press Release, May 27, 1997.				
Y	"Open Profiling Standard (OPS) Frequently Asked Q Communications Corp., May 27, 1997.	uestions," Netscape			
Z	Firefly Network, Inc., "Proposal for an Open Profiling 1.0, June 2, 1997.	g Standard," Version			
Examiner	Date Considered				



Atty Docket No. CDTP004C1

Application No.: 09/677,711

Information Disclosure Statement By Applicant Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

# **Other Documents**

Examiner		
Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
	AA	Yahoo! Inc., "Web Users Create Their Own My Yahoo!" Press Release,
		July 15, 1996.
	ŀ	
	BB	Firefly Network, Inc., "Firefly Network Provides Open Approach For A
		Personalized and Measureable Web Experience", Press Release, December
	1	3, 1996.
	CC	Yahoo! Inc., "My Yahoo! Makes the Web Even More Personal", Press
		Release, December 9, 1996.
	1	
	DD	Firefly Network, Inc., "Firefly Network and Yahoo! Offer Consumers
		Ability to Intelligently Navigate the Web", Press Release, December 11,
		1996.
	EE	Firefly Network, Inc., "Firefly Network Extends Open Platform for
		Personalized Web Site or Desktop Applications", Press Release, February 3,
		1997.
		1937.
<u> </u>	<del></del> ,	
	1/	
	+	
Examiner		Date Considered

Examiner: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

RECEIVED

OCT 1 7 2001

Technology Center 2100



**Information Disclosure** Statement By Applicant Atty Docket No. CDTP004C1 Application No.:

09/677,711

Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

### **U.S. Patent Documents**

Examiner Initial	No.	Patent No.	Date	Patentee	Class	Sub- class	Filing Date
DX.		5,734,838	3/1998	Robinson et al.		†	6/1995
1/1		5,749,081	5/1998	Whiteis	1		4/1995
<del></del>		5,749,210	4/1998	Goldhaber et al.			12/1995
<del> </del>	II	5,761,647	6/1998	Boushy			4/1996
	JJ	5,761,648	6/1998	Golden et al.			7/1995
-	KK	5,774,869	6/1998	Toader			6/1995

Foreign Patent or Published Foreign Patent Application

Examiner Initial	No.	Document No.	Publication Date	Country or Patent Office	Class	Sub- class	Trans Yes	lation No

### **Other Documents**

Examiner Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication	RECEIVE	_
	ļ.		OCT 1 7 200	D 1
			Technology Center 2	
	<u></u>			
Examiner	1	Date Considered ///2	9/04	

Examiner: Initial citation considered. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

O 1 P E O 2001 0

Form 1449 (Modified)

Atty Docket No. CDTP004C1

Application No.: 09/677,711

Information Disclosure Statement By Applicant Applicant: Thomas

Filing Date: 9/30/2000

Group: 2152

## **U.S. Patent Documents**

Examiner	1					Sub-	Filing
Initial	No.	Patent No.	Date	Patentee	Class	class	Date
Y/V	LL	5,848,396	12/1998	Gerace.			4/1996
-1/2	MM		6/1998	Hunt et al.			3/1996
	NN	5,809,242	9/1998	Shaw et al.	709	217	
	00	5,850,433	12/1998	Rondeau	379	201	
	PP	5,897,622	4/1999	Blinn et al.	705	26	
	QQ	5,915,001	6/1999	Uppaluru	379	88.22	
1	RR	5,925,100	7/1999	Drewry et al.	709	219	
<del>\/</del>		6,041,357	3/2000	Kunzelman et al.	709	228	

## **Other Documents**

Examiner		·
Initial	No.	Author, Title, Date, Place (e.g. Journal) of Publication
	SS	NetGravity, Inc., "NetGravity Launches AdServer, the Premier Advertising
		Management System Software for World Wide Web Publishers", Press
İ	1 .	Release, January 31, 1996.
•		
	TT	BroadVision Inc., "BroadVision Unleashes the Power of the Internet with
		Personalized Marketing and Selling," Press Release, January 22, 1996.
		RECEIVED
	UU	NetGravity, Inc., "NetGravity Launches AdServer 2.1, Significant
	1	NetGravity, Inc., "NetGravity Launches AdServer 2.1, Significant Control of 1 7 2001
// با	1	Manageable", Press Release, January 13, 1997.  Technology Center 210
Examiner		Date Considered / /
	1/2	1/29/04
<u> </u>	/-	

Examiner: Initial citation considered Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.